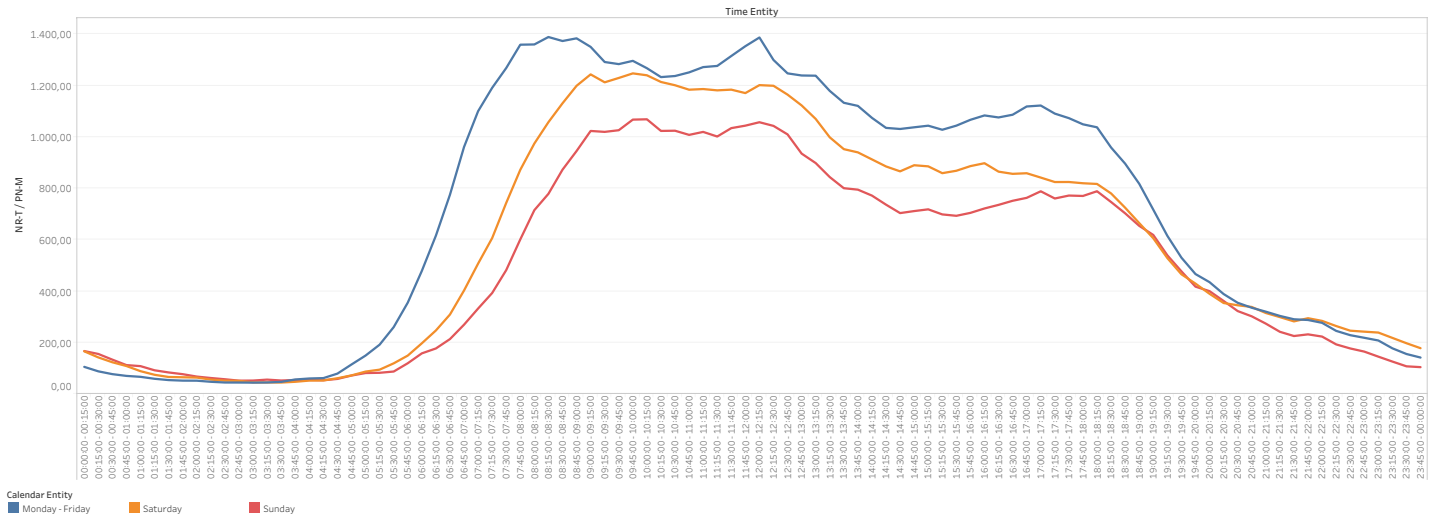
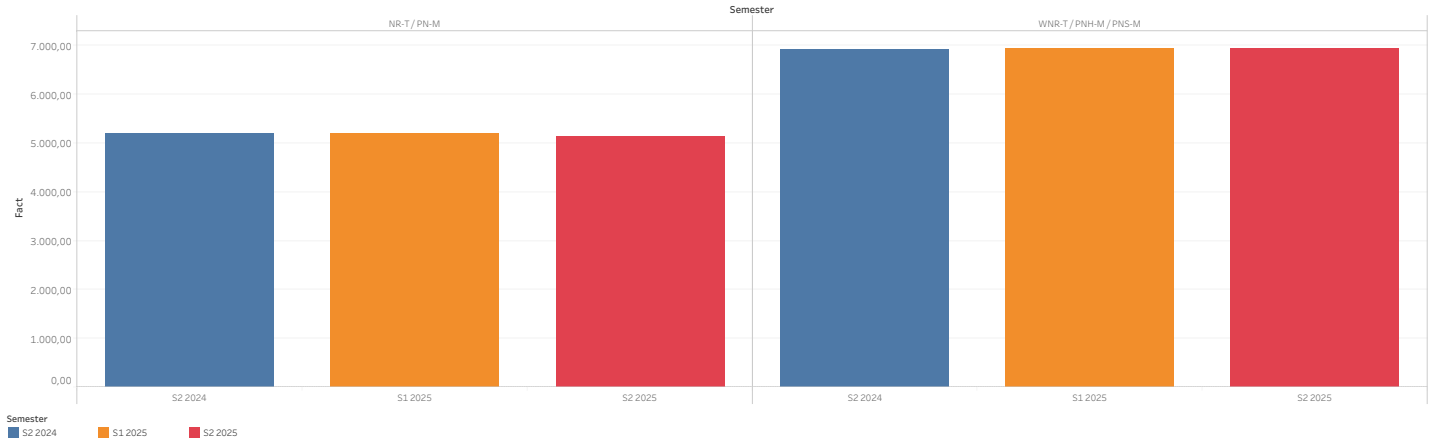


Average Daily Net Reach Total Radio over the Course of the Day



Calendar Entity
■ Monday - Friday
■ Saturday
■ Sunday

Radio Reach Comparison Average Daily Net Reach vs. Cumulated Weekly Reach



	Semester	
	S2 2024	S1 2025
NR-T / PN-M	5.208,27	5.134,17
WNR-T / PNH-M / PNS-M	6.912,67	6.947,68